

New Image Beauty and Barber School Consumer Information Report - 2025

Section 1: Overview & Compliance Notice

New Image Beauty and Barber School complies with the U.S. Department of Education's consumer information and campus security disclosure requirements under 34 CFR §§ 668.41–668.49, including the Jeanne Clery Disclosure of Campus Security Policy and Campus Crime Statistics Act (“Clery Act”). This page provides important consumer information, institutional data, and annual security statistics for current and prospective students, employees, and the public.

Section 2: Institutional Information (34 CFR § 668.43)

****School Information****

Address: 502 N Expressway 77 Harlingen, Texas

Website: newimagebeautyandbarberschool.com

Phone Number: 9562302242

Licensing Agency:

Texas Department of Licensing and Regulations

1-800-803-9202/ 512-463-6599

POBox 12157

Austin, Texas 78711

Accrediting Agency:

NACCAS (National Accrediting Commission of Career Arts & Sciences)

3015 Colvin St.

Alexandria, VA 22314

703-600-7600

Title IV Participation: Yes

****Programs Offered****

Operator (1000 Hours)

Course Description: In this course students will learn the basic standards of hair, skin, and nail care. Students will learn to work with clients and

experience real salon situations. They will become familiar with selling retail items, upselling service tickets, telephone and soft skills. The course is measured in clock hours. Students will have to complete the required number of clock hours and distance education hours for each subject listed in the Curriculum Outline. Minimum course length, as mandated by the state of Texas is 1000 clock hours.

Curriculum Outline:

| Subject | Total |
|---|-----------|
| Hair Care: Including business: Texas laws and rules; customer service; salon/ shop management; professional ethics and image; safety, sanitation, related practices and theory; and hygiene and good grooming | 800 hours |
| Nail Care | 100 hours |
| Skin Care | 100 hours |

Method of Instruction: This course is taught using the Milady Standard Cosmetology, 14th Edition textbook and Milady's Cima software system. Each course consist of lecture, demonstrations, and practical work. Written and practical exams will be used to test the students' knowledge and progress.

Course/Program Objectives: In this course students will gain the knowledge required to secure employment in a beauty or barber shop. Students will learn what is expected of them from employers and licensing agencies.

Grading Procedures: Students are graded on their knowledge of the textbook, classroom theory, and practical/clinic work. Throughout the program written and/ or practical exams will be given at the end of each chapter. Students will be given 3 State Board Mock Exams to help with preparation for licensure. Practical assignments are evaluated as completed and counted toward course completion only when rated as satisfactory or better (the computer system will reflect completion of the practical assignment as a 100% rating). If the performance does not meet satisfactory requirements, it is not counted and the performance must be repeated. At least three comprehensive practical skills evaluations will be conducted during the course of study. Practical skills are evaluated according to text procedures and set forth in practical skills evaluation criteria adopted by the school. Students must maintain a written grade average of 70% prior to graduation. Students must make up failed or missed tests and incomplete assignments. Numerical grades are considered according to the following scale:

90 - 100 EXCELLENT

80 - 89 VERY GOOD

70 - 79 SATISFACTORY

0 - 69 BELOW STANDARDS – UNSATISFACTORY

Class A Barber (1000 Hours)

Course Description: In this course students will learn the basic standards of hair, skin, and barbering techniques. Students will learn to work with clients and experience real barber shop situations. They will become familiar with selling retail items, upselling service tickets, telephone and soft skills. The course is measured in clock hours. Students will have to complete the required number of clock hours and distance education hours for each subject listed in the Curriculum Outline. Minimum course length, as mandated by the state of Texas is 1000 clock hours.

Curriculum Outline:

| Subject | Total |
|---|-----------|
| <p>Basics: anatomy and physiology; disorders of the skin, scalp, hair and nails; chemistry (haircoloring, chemical waving, and relaxing); bacteriology, sterilization and sanitation; safety, first aid, and sanitation; barber implements, tools, equipment and related theory; and history of barbering</p> | 150 hours |
| <p>Practice: shaving; mustaches and beards; haircutting; hairstyling; hair and scalp treatments, scalp massage; safety, first aid, and sanitation; hairweaving, extensions, and wigs; face and neck massage and treatments; facial hair removal; manicuring; chemistry (haircoloring, chemical waving, and relaxing); and razor techniques, safety, first aid, and sanitation</p> | 750 hours |
| <p>Business: Texas barber laws and rules; customer service; barbershop management; professional</p> | 100 hours |

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| ethics and image; safety, sanitation, related practices and theory; and hygiene and good grooming. | |
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Method of Instruction: This course is taught using the Milady Standard Barbering, 6th Edition textbook and Milady's Cima software system. Each course consist of lecture, demonstrations, and practical work. Written and practical exams will be used to test the students' knowledge.

Course/Program Objectives: In this course students will gain the knowledge required to secure employment in a beauty or barber shop. Students will learn what is expected of them from employers and licensing agencies.

Grading Procedures: Students are graded on their knowledge of the textbook, classroom theory, and practical/clinic work. Throughout the program written and/ or practical exams will be given at the end of each chapter. Students will be given 3 State Board Mock Exams to help with preparation for licensure. Practical assignments are evaluated as completed and counted toward course completion only when rated as satisfactory or better (the computer system will reflect completion of the practical assignment as a 100% rating). If the performance does not meet satisfactory requirements, it is not counted and the performance must be repeated. At least three comprehensive practical skills evaluations will be conducted during the course of study. Practical skills are evaluated according to text procedures and set forth in practical skills evaluation criteria adopted by the school. Students must maintain a written grade average of 70% prior to graduation. Students must make up failed or missed tests and incomplete assignments. Numerical grades are considered according to the following scale:

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Class A Barber to Operator 300 (300 Hours):

Course Description: In this course students will learn the basic standards of hair, skin, and nail care. The main focus will be on the cosmetology subjects students didn't get to learn while enrolled in a Class A Barber course.

Students will learn to work with clients and experience real salon situations. They will become familiar with selling retail items, upselling service tickets, telephone and soft skills. The course is measured in clock hours. Students will have to complete the required number of clock hours and distance education hours for each subject listed in the Curriculum Outline. Minimum course length, as mandated by the state of Texas is 300 clock hours.

Prerequisite: To enroll in this course, student must obtained a current Texas Class A Barber license.

Curriculum Outline:

| Subject | Total |
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| Haircutting, styling and related theory | 30 hours |
| Hair coloring, and related theory | 50 hours |
| Permanent waving, chemical relaxing and related theory | 30 hours |
| Orientation, rules and laws | 20 hours |
| Manicuring and related theory | 50 hours |
| Shampoo and related theory | 10 hours |

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| Chemistry | 20 hours |
| Salon Management and practices | 10 hours |
| Hair and scalp treatment and related theory | 5 hours |
| Facials and related theory | 75 hours |

Method of Instruction: This course is taught using the Milady Standard Cosmetology, 13th Edition textbook and Milady's Cima software system. Each course consist of lecture, demonstrations, and practical work. Written and practical exams will be used to test the students' knowledge.

Course/Program Objectives: In this course students will gain the knowledge required to secure employment in a beauty or barber shop. Students will learn what is expected of them from employers and licensing agencies.

Grading Procedures: Students are graded on their knowledge of the textbook, classroom theory, and practical/clinic work. Throughout the program written and/ or practical exams will be given at the end of each chapter. Students will be given 1 State Board Mock Exams to help with preparation for licensure. Practical assignments are evaluated as completed and counted toward course completion only when rated as satisfactory or better (the computer system will reflect completion of the practical assignment as a 100% rating). If the performance does not meet satisfactory requirements, it is not counted and the performance must be repeated. At least three comprehensive practical skills evaluations will be conducted during the course of study. Practical skills are evaluated according to text procedures and set forth in practical skills evaluation criteria adopted by the school. Students must maintain a written grade average of 70% prior to graduation. Students must make up failed or missed tests and incomplete

assignments. Numerical grades are considered according to the following scale:

90 - 100 EXCELLENT

80 - 89 VERY GOOD

70 - 79 SATISFACTORY

0 - 69 BELOW STANDARDS – UNSATISFACTORY

Operator to Class A Barber (300 Hours)

Course Description: In this course students will learn the basics of hair, skin, and nail care. The main focus will be on the cosmetology subjects students didn't get to learn while enrolled in a Class A Barber course. Students will learn to work with clients and experience real salon situations. They will become familiar with selling retail items, upselling service tickets, telephone and soft skills. The course is measured in clock hours. Students will have to complete the required number of clock hours and distance education hours for each subject listed in the Curriculum Outline. Minimum course length, as mandated by the state of Texas is 300 clock hours.

Prerequisite: To enroll in this course, student must obtained a current Texas Cosmetology Operator license.

Curriculum Outline:

| Instruction in theory, consisting of: | Total |
|---|---------|
| (A) History of barbering | 1 hours |
| (B) Barber laws and rules review: Including Business: Texas laws and rules; customer service; salon/ shop management; professional ethics and image; safety, sanitation, related | 1 hours |

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| practices and theory; and hygiene and good grooming | |
| (C) Implements, honing, and stropping | 5 hours |
| (D) Shaving | 5 hours |
| (E) Men’s haircutting and tapering | 5 hours |
| (F) Beard and mustache trimming and design | 1 hours |
| (G) Haircolor review | 1 hours |
| (H) Permanent waving and relaxing review | 1 hours |
| (I) Manicuring and nail care review | 1 hours |
| (J) Facial treatments and skin care review | 1 hours |
| (K) Anatomy and physiology review | 1 hours |
| (L) Blow-dry styling review | 1 hours |
| (M) Shampooing and conditioning review | 1 hours |
| Instruction in practical work, consisting of: | Total |
| 1. Men’s haircutting and tapering | 165 hours |
| 2. Shaving, mustache and beard trimming | 85 hours |
| (C) Haircoloring | 5 hours |
| (D) Permanent waving and relaxing | 5 hours |
| (E) Facial Treatments | 5 hours |

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| (F) Shampooing and conditioning and blow-dry styling | 5 hours |
| (G) Manicuring | 5 hours |
| Total | 300 hours |

Method of Instruction: This course is taught using the Milady Standard Barbering, 6th textbook and Milady's Cima software system. Each course consist of lecture, demonstrations, and practical work. Written and practical exams will be used to test the students' knowledge.

Course/Program Objectives: In this course students will gain the knowledge required to secure employment in a beauty or barber shop. Students will learn what is expected of them from employers and licensing agencies.

Grading Procedures: Students are graded on their knowledge of the textbook, classroom theory, and practical/clinic work. Throughout the program written and/ or practical exams will be given at the end of each chapter. Students will be given 1 State Board Mock Exam to help with preparation for licensure. Practical assignments are evaluated as completed and counted toward course completion only when rated as satisfactory or better (the computer system will reflect completion of the practical assignment as a 100% rating). If the performance does not meet satisfactory requirements, it is not counted and the performance must be repeated. At least three comprehensive practical skills evaluations will be conducted during the course of study. Practical skills are evaluated according to text procedures and set forth in practical skills evaluation criteria adopted by the school. Students must maintain a written grade average of 70% prior to graduation. Students must make up failed or missed tests and incomplete assignments. Numerical grades are considered according to the following scale:

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80 - 89 VERY GOOD

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0 - 69 BELOW STANDARDS – UNSATISFACTORY

Eyelash Extension (320 Hours)

Course Description: In this course students will learn the basic standards of eyelash extensions including: eye shapes, contraindications, and materials used for eyelash extensions. Students will learn to work with clients and experience real salon situations. They will become familiar with selling retail items, upselling service tickets, telephone and soft skills. The course is measured in clock hours. Students will have to complete the required number of clock hours and distance education hours for each subject listed in the Curriculum Outline. Minimum course length, as mandated by the state of Texas is 320 clock hours.

Curriculum Outline:

| Subject | Total |
|--|-----------|
| Orientation, rules and laws | 10 hours |
| First aid and adverse reactions | 15 hours |
| Sanitation and contagious disease | 20 hours |
| Safety and client protection | 10 hours |
| Eyelash growth cycles and selection | 20 hours |
| Chemistry of products | 5 hours |
| Supplies, materials, and related equipment | 10 hours |
| Eyelash extension application | 190 hours |

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| Eyelash extension isolation and separation | 15 hours |
| Eye Shape | 15 hours |
| Professional image/ salon management | 10 hours |

Method of Instruction: This course is taught using the Milady Advanced Services Eyelashes 1st Edition textbook and Milady's CIMA software system. Each course consist of lecture, demonstrations, and practical work. Written and practical exams will be used to test the students' knowledge.

Course/Program Objectives: In this course students will gain the knowledge required to secure employment as an Eyelash Extension Technician. Students will learn what is expected of them from employers and licensing agencies.

Grading Procedures: Students are graded on their knowledge of the textbook, classroom theory, and practical/clinic work. Throughout the program written and/ or practical exams will be given at the end of each chapter. Students will be given 1 State Board Mock Exams to help with preparation for licensure. Practical assignments are evaluated as completed and counted toward course completion only when rated as satisfactory or better (the computer system will reflect completion of the practical assignment as a 100% rating). If the performance does not meet satisfactory requirements, it is not counted and the performance must be repeated. At least three comprehensive practical skills evaluations will be conducted during the course of study. Practical skills are evaluated according to text procedures and set forth in practical skills evaluation criteria adopted by the school. Students must maintain a written grade average of 70% prior to graduation. Students must make up failed or missed tests and incomplete assignments. Numerical grades are considered according to the following scale:

90 - 100 EXCELLENT

80 - 89 VERY GOOD

70 - 79 SATISFACTORY

0 - 69 BELOW STANDARDS – UNSATISFACTORY

Section 3: Enrollment Process

Step 1: Complete the appropriate Fafsa Form. Be sure to enter the institutions Federal School Code: 043094

Step 2: Contact the institution's admissions team to set up an appointment.

Step 3: Bring in high school diploma or GED, government issued picture ID, social security card, and registration fee.

****Financial Aid Information****

The school participates in the following Federal Title IV financial aid programs:

Federal Direct Loans

Federal Direct Parent Plus Loans

Federal Pell Grant

Students may apply for financial assistance by visit studentaid.gov and completing the current year FAFSA form. Additional details about eligibility, disbursement, and refund policies are available in the school catalog and financial aid office.

*Federal Title IV financial aid programs are only available for the Operator program.

Section 4: Annual Report

****Student Outcomes****

Graduation, licensure, and job placement rates are reported annually to NACCAS. Outcome rates are posted on the institutions website and are available upon request.

(Outcome Rates for 2023: Graduation – 88.57%, Licensure – 100%, Placement – 75%)

Section 5: Student Policies

The institution complies with FERPA (student privacy), Title IX non-discrimination, and the Drug-Free Schools Act. Policies are available in the school catalog and upon request from administration.

Section 6: Contact Information

For consumer information inquiries, please contact:

New Image Beauty and Barber School Director

Phone Number: 9562302242

Email: newimagebeautyschool@gmail.com